

Kakuyasu Group's Sustainability Initiatives Kakuyasu introduces the first light electric vehicles to cover the last mile to help achieve a decarbonized society by 2050

Kakuyasu Co., Ltd. (headquartered in Kita-ku, Tokyo; Junichi Sato, Representative Director and President; hereinafter the "Company"), which primarily sells and delivers liquor in the Tokyo metropolitan area, has introduced two light electric vehicles at its Kakuyasu Oji Store and begun to operate them on a trial basis.



Reducing greenhouse gas emissions from delivery vehicles is an important issue for the Company, which delivers liquor and goods everyday. The Company has set a goal to reach net zero greenhouse gas emissions by 2050.

The Company has introduced 320 carts pulled by bicycles and 79 electric tricycles as delivery vehicles with a small environmental impact. Compared to emissions of the gasoline vehicle, the Company will reduce CO₂ emissions by 60% with its first light electric vehicle, the emissions of which are calculated based on electricity consumption.

The Company will introduce a management system for charging facilities that will enhance the charging efficiency and visualize the data on power consumption and savings. During the testing phase of two electric vehicles at the Oji Store, the Company will conduct research on drivable distances for various loads and effective charging times.



Design

The Company uses pink, its corporate color, and green, which symbolizes its commitment to environment.

Light electric vehicle

The Company has selected the MINICAB-MiEV, a light commercial electric vehicle manufactured by Mitsubishi Motors. The MINICAB-MiEV emits no CO₂ or air pollutants while being driven. The vehicle produces lower vibration and noise compared to gasoline vehicles while being driven and parked. In the event of a disaster, the vehicle can function as an emergency power source. The Company will undertake initiatives to reduce carbon emissions and contribute to creating a sustainable society.

The Company's sustainability initiatives

The Company has identified six categories of material issues: the environment, “liquor and food culture and social issues,” communities, supply chain management, human resources, and governance. On the environmental front, the Company promotes environmentally friendly product development, among other activities.